



Hill Country OB/GYN Associates

CLIENT SUCCESS WITH PATIENT SELF-SCHEDULING

Hill Country OB/GYN has been using Medfusion Patient Self Scheduling for four months now and their utilization continues to grow. "We had 93 people utilizing self-scheduling in one of the first months alone, which is already saving us money. Most recently, we had 131 appointments self-scheduled in one month, and we never had a double booking issue" exclaims Dena Merrill, Practice Administrator.

"We keep talking about Patient Self Scheduling in our practice newsletters in order to continue increasing user adoption," Merrill continues.

Hill Country OB/Gyn knows Patient Self-Scheduling is a huge plus since, on average, a physician scheduling call takes around 7 minutes (Elizabeth Woodcock) – means Hill Country OB/GYN has already saved almost 11 hours of time, and we all know time is money!

Ms. Merrill states Hill Country worked with another online scheduling tool for two years, but it was difficult to use, so they had low expectations for a new solution. However, Medfusion Patient Self Scheduling was easy to implement and use. "My staff really likes the solution and our patients are loving it, too" exclaims, a very satisfied Dena Merrill!

Hill Country OB/GYN Associates

Austin, TX
5 Physicians

Highlights

- 131 patients x 7 minutes = 917 minutes or 15.28 hours
- 15.28 hours x \$15.00/hour (average hourly rate) = \$229.20/month savings
- \$229.20 x 12 months = **\$2750.40 in a year**

"It's not just the ROI for our practice, it's patients having a tool that is a huge convenience for them!"

Dena Merrill
Practice Administrator