



## Medfusion Plus

---

The healthcare industry is rapidly moving toward a consumer driven and consumer *dependent* delivery system. Providing an experience for the patient that proactively engages them in the management and delivery of their care and health data has been identified as a critical step towards driving out costs while improving the overall quality of healthcare. However, the patient remains challenged by having numerous access points to their providers and medical information. Therefore, helping the patient minimize the complexity of their healthcare experience is necessary to driving patient participation.

**Medfusion Plus** offers a platform that creates an integrated branding opportunity for provider organizations while also delivering a single mobile tool a patient can utilize to view and interact with their electronic health record across their entire continuum of care.

### The Product

#### *What is Medfusion Plus?*

A patient driven health record that allows patients to automatically retrieve, organize and keep their health data up-to-date for their entire family. Additionally, it aggregates and normalizes health data across the entire continuum of care, regardless of the medical record and patient portal used by the provider. This information is then presented to the patient as a longitudinal care record through a mobile experience.

#### *How does it work?*

Medfusion Plus retrieves patient data through active Patient Portals and organizes it into one secure place on the patient's mobile device. Each portal connection is established in Plus and then pro-actively accessed, monitored for variances and kept up-to-date automatically. This process occurs on behalf of the patient regardless of

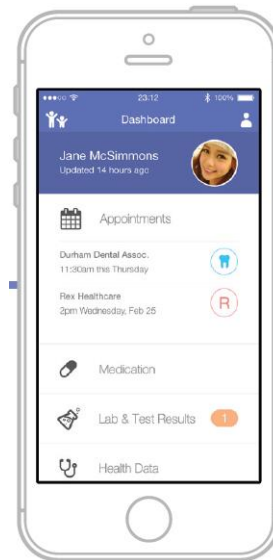
whether they are signed into Medfusion Plus or not. In turn, the patient benefits by having their most current medical information immediately available upon logging into Medfusion Plus.

### *For the Healthcare Organizations*

Medfusion Plus provides a real time dashboard that gives organizations a comprehensive view of their entire constituent patient population via visibility into all patient portal connections and the aggregation of all clinical data. Access to current clinical data across the patient's entire provider network helps the sponsoring healthcare organization better manage quality and cost associated with the delivery of care to its patients. In addition, the organization improves the probability that patients will become more engaged in the management of their health by providing a solution that is an easy to use, mobile, and one place to go for their healthcare information.

### *For the Patients*

For patients, Medfusion Plus offers mobile-based access to all their healthcare data regardless of provider or EMR. The application consolidates a patient's appointments, lab results, medications, allergy information, immunization records, and medical notes. And accounts can be linked for easy family healthcare management. A variety of value add features such as storage of notated photos (for insurance cards, condition capture/identification, and medications), and one click phone, website and navigation access are available. A roadmap of additional consumer-facing features will enrich the application for years to come.



### *Technology/Connectivity*

Medfusion Plus is delivered as a mobile application for iOS and Android devices. It is designed to utilize existing electronic health record and portal technologies without the need for building and maintaining new interfaces for interoperability. All data and data transmission is HIPAA-compliant and utilizes bank-level encryption methodologies. Deployment is straightforward with simple customization and integration of the application using standard REST APIs and support for HL7 FHIR standard protocols.